REMARKS

The pending independent claims are method claim 1, terminal claim 12, and method claim 18. All independent claims and dependent claims (1-18) are rejected as anticipated under 35 U.S.C. § 102(b) by *Robotham* (U.S. Patent Application No. 2002/0015042). The present amendments and the new claims introduce no new matter, and are fully supported by the specification as originally filed.

Regarding Objections to the Specification

The Office Action (at page 2) objects to embedded hyperlinks in the specification. Applicant respectfully points out that MPEP §608 says that the requirement to omit hyperlinks "does not apply to electronic documents listed on PTO forms PTO-892 and PTO/SB/08 where the electronic document is identified by reference to a URL." In this instance, the IDS filed on 03/26/2004 referenced the URL at line 8 on page 2 of the application. However, in order to expedite prosecution of the present application and avoid unnecessary delays, the present specification is now amended so as to delete both of the URLs mentioned at page 2 of the Office Action.

The Office Action (at page 2) also objects that trademarked terms should be capitalized in conformity with MPEP §608.01(v). The specification is amended accordingly.

Objections to the Claims

Claims 6 and 16 are cancelled, in order to expedite prosecution of this application. However, Applicant respectfully notes that there was no antecedent basis problem, because claims 6 and 16 merely used standard language for a Markush claim (see MPEP § 803.02).

Amended Claim 1 is Not Disclosed or Suggested by the Robotham Reference

A key idea of the present claimed invention is to allow a user to display content either in a normal mode, or in a special mode determined by the type of content, and then to let the user instead select a different rendering mode. When the user again displays that content, it will be presented in the user-preferred rendering mode, instead of presenting the content in another rendering mode. Although the cited *Robotham* reference has some similarities to the present claimed invention, Applicant respectfully submits that the present invention includes several features that are neither disclosed nor suggested by *Robotham*.

In order to more specifically emphasize certain features of the present invention, independent claim 1 is now amended, primarily by including several features of claims 6 and 7. None of the present amendments introduce any new matter, and all of the claims are fully supported by the specification as originally filed.

At page 7 of the Office Action, claims 6 and 7 are rejected. The Office Action cites paragraphs 11, 18, 26, and 30 of *Robotham*. Even if Applicant were to concede, for the sake of argument, that those paragraphs of *Robotham* disclose the modes of present amended claim 1 (i.e. a normal rendering mode, a re-authored mode, a narrow small screen rendering mode, or an overview according to thumbnail small screen rendering), still those paragraphs of *Robotham* do not teach or suggest using those modes for a <u>second</u>, user-preferred rendering mode.

Consider *Robotham's* paragraph 18 in view of paragraph 11. Paragraph 18 describes the *first* of a three-step process. This is very different from present claim 1, according to which the second, user-preferred rendering mode is used in the last step rather than the first step described by paragraph 18 in *Robotham*.

Consider *Robotham's* paragraph 26 describing thumbnail small screen rendering (TSSR). This discloses that the overview is part of the first rendering mode, rather than being part of the second rendering mode as presently claimed.

And finally, consider *Robotham's* paragraph 30, describing narrow small screen rendering (NSSR). The Office Action has not identified any portion of *Robotham* where NSSR is used as the <u>second</u>, user-preferred mode.

Applicant notes that the "dynamic selection" technique described at the cited paragraph 502 of *Robotham* is only for a TSSR mode, wherein a "region of interest" is selected (also see the cited paragraph 26 of *Robotham* detailing the TSSR approach). In contrast, present amended claim 1 includes a TSSR overview as part of a <u>second</u>, user-preferred mode. Likewise, Applicant notes that the "selection bookmark" described at the cited paragraph 207 of *Robotham* is only for the TSSR mode, wherein a "region of interest" is selected, and there is no suggestion to use a TSSR overview in a <u>second</u>, user-preferred mode.

The Office Action (at page 4) also cites paragraphs 426-430 of *Robotham*, which discuss "Adaptive Client/Server Rendering." In particular, the Office Action equates the "user preferences" of *Robotham* with the "user-preferred rendering mode" of present claim 1. However, *Robotham* does not suggest displaying a visual content element in a first rendering mode without a user-preferred rendering mode, before displaying the visual content element in the user-preferred rendering mode. No motivation or suggestion of these features in present claim 1 is contained in paragraphs 426-430 of *Robotham*. The only situation where *Robotham* suggests displaying a visual content element in a first rendering mode without a user-preferred rendering mode is when a TSSR overview is used in the first rendering mode, whereas present claim 1 discloses a TSSR overview in the second mode instead of a first mode.

CONCLUSION

The arguments presented above regarding claim 1 apply equally to the other independent claims. Because the cited reference does not teach or suggest critical elements of the present amended independent claims, it is respectfully submitted that these present claims are novel and patentable. Early allowance of the pending independent claims and the claims depending therefrom is consequently requested. Applicant would be grateful if the Examiner

would please contact Applicant's attor ney by telephone if the Examiner detects anything in the present response that might hinder a speedy allowance.

Respectfully submitted,

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